



# CAROLYN KINZEL

## GRAPHIC DESIGNER

### CONTACT

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- 810-923-9963

### SKILLS

- Graphic Design
- Social Media Advertising
- Social Media Posting
- Adobe Illustrator
- Canva
- Time Management
- Management Skills/Leadership
- Customer Service
- Multi-tasking
- Facebook Advertising
- Print Advertising
- Strategizing
- Communication Skills
- Team Bonding

### EDUCATION

- Washtenaw Community College  
Graduation: 2015  
**Liberal Arts Associates Degree**
- Oakland University  
Graduation 2018  
**Bachelor of Graphic Design**

### EXPERIENCE

- **WebHorse Marketing | Social Media Manager**  
*December 2017 - September 2022*

I started off as a social media graphic designer where I made graphics for social media. I then became the content writer and graphic designer for social media, including Facebook advertising. After that, I became the social media manager, managing the teams work. I also wore many other hats in this company. Some other things I have experience in, but not limited to: website design, project management, email marketing, text marketing, print advertising, online display ads etc.

- **Dairy Queen | General Manager**  
*May 2013 - August 2016*

I started as a crew member and quickly became the general manager, where I opened and closed the shop, and managed the crew members. It was a fast paced environment with little downtime where multitasking was crucial. I used my communication skills to provide excellent customer service.

- **Nanny | Caregiver**  
*October 2013 - November 2018*

I watched 2 little boys for the same family my entire caregiving career. I was in charge of household responsibilities, meal prep and providing transportation to and from school. I helped teach life lessons and brought them on educational field trips.

- **Competitive Coach | Assistant Cheer Coach**  
*Seasonal 2014-2015*

I choreographed routines, prepared team for their competitions, encouraged and motivated team skills and ran many practices myself.

- **Monat | Haircare, Skincare & Wellness Distributor**  
*August 2020 - Present*

I sell haircare, skincare, and wellness products on social media and have built a clientele. Team building and communication skills are something that is needed.